

# 2012

[www.pietermaritzburgtourism.co.za](http://www.pietermaritzburgtourism.co.za)



Virtual Tours

Website design & hosting

Interior and Architectural photography

Panoramic photography

Arial photos

Brochure design

Business cards

Online marketing and advertising.

Banner advertising

Search Engine Optimization

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[www.gdsyn.co.za](http://www.gdsyn.co.za)

[www.kzndurban.co.za](http://www.kzndurban.co.za)

[www.pietermaritzburgtourism.co.za](http://www.pietermaritzburgtourism.co.za)

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# Gdsyn Internet and Design Services

Website design | Virtual Tours | Brochures | Business Cards | Photography | Online Marketing | Hosting

[www.pietermaritzburgtourism.co.za](http://www.pietermaritzburgtourism.co.za)

The Pietermaritzburg Tourism portal has been set up to give small to medium businesses an affordable platform to advertise their services and products to a wider audience.

In order to gain more visibility, this site is also affiliated with [www.kzndurban.co.za](http://www.kzndurban.co.za) which receives on average over a million hits per month.

The advertiser is guaranteed more visibility. Currently ranked in the top three listings on a Google search for the following keywords: “ Durban, kzn “ | “kzn, Durban “ it is fast becoming one of the most visited portals for KwaZulu-Natal.

Advertising is in the form of a banner which will link directly to the profile based on the business and then it links to the website. The profile will have the following content;

## One page advertorial:

This is a web page with the following:

- Company Logo/ letterhead
- Contact details
- Link to your current website. (if you have one)
- Links to Facebook, Linked In, Twitter.
- Photos ( up to twenty)
- Virtual tour
- Unlimited text
- Subdomain address assigned: ie; [www.pietermaritzburgtourism.co.za/yourbusinessname](http://www.pietermaritzburgtourism.co.za/yourbusinessname)
- Google Map plugin
- Banner advert on the Pietermaritzburgtourism site.
- Total cost: R1500.00 per year.
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For further information and details, please contact myself, Greg Groenewald on 083 491 4436 or email me on [info@pietermaritzburgtourism.co.za](mailto:info@pietermaritzburgtourism.co.za)